



## Slow Magic uses anonymity to connect with audiences

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Earlier this year Slow Magic lit Boise up with a surprise appearance at the Treefort Music Festival. On Oct. 12, the anonymous artist will attempt to outdo himself at The Crux at 7 p.m.

Slow Magic pairs syncopated beats with rhythmic percussion to awe audiences. Rising as an electronic musician, Slow Magic is only otherwise known as “everyone’s imaginary friend.”

Slow Magic uses anonymity to stand out as a unique musician. This lack of a cemented identity has surged Slow Magic into popularity. The man behind the mask is kept a mystery to protect the purity of the music.

“I think it definitely helps people focus on the music itself,” Slow Magic said. “It lets the music be anything anyone interprets it to be.”

Slow Magic goes even further in his music by channeling a unique strain of creativity. Concealed by a colorful tribal mask depicting an imaginary animal, Slow Magic uses this character as a barrier between the creator and the art.

Referring to himself as an “imaginary friend”, Slow Magic wants his music to come from “an imaginary place that’s unexplained”, attributing this mysterious mindset as an influence in the creation of his own music.

Slow Magic also uses live performances to connect with the audience on a personal level.

“During the show I think it’s important to be one with the audience,” Slow Magic said. “A lot of times I’ll bring my drum out into the crowd to make it easier for the people to feel like we are all in this together.”

The anonymous creator will leap down from the stage with his drums and join the crowd in the madness, bridging the gap between the producer and the listener.

As a musician, Slow Magic mixes chilled instrumentals with uptempo drums. The music speaks for itself as the beats provoke a profound sense of soothing chaos.

“I’m trying to represent all the beautiful things in the world that I experience and put that into music,” he said.